

Standing up for Science EU

30th November 2018

Institute for Research in Biomedicine, Carrer de Baldiri Reixac, 10, 08028 Barcelona | SPAIN

9:30 Registration, tea and coffee

10:00-11:25 Researchers communicating

A panel of researchers will share their experiences of engaging with the media, public and policy makers. They will discuss why researchers should care about how evidence is used and reported on, and will describe what happens when statistics are manipulated, risk factors are distorted, or discussions become polarised.

11.25-11:45 Group work and coffee

11:45-13:10 What policy makers are looking for

A panel of policymakers will explain how evidence is used in policy, how they balance facts and values, and deal with lack of good evidence and trade-offs and with polarised debates and accusations of non-evidence-based policy.

13:10-13:55 Group work and lunch

13:55-15:20 What journalists are looking for

A panel of journalists will explain how they approach stories, balance the need for news and entertainment with reporting science and evidence, and deal with accusations of polarising debates and misrepresenting the facts.

15:20-15:40 Coffee break

15:40-16:55 Your responsibility

We believe researchers should take responsibility for the public discussion of science and evidence from the beginning of their careers. Sense about Science has been working with researchers to communicate some of the most difficult issues for over a decade. We've distilled this approach into a practical guide for researchers and this session will use those lessons and tools to encourage and empower researchers to stand up for science and engage the public in real and meaningful ways.

16:55 Close and informal feedback

17.00 Finish – we will head to a nearby bar to continue the discussion.

