

Seen or heard a claim you're not sure about?

ASK FOR EVIDENCE 



Ask for Evidence!



Do nothing.

No reply?

Change nothing.

Ask again!

And keep us in the loop.
Let them know you've got a campaign behind you!

You got a reply!

... and the evidence looks good.

Say thank you!

Let them (and us) know you're happy with the response.

... but it's really complicated.

See if our website can help.

Or contact us and we'll put you in touch with a scientist.

... but it's nonsense.

Tell them it's nonsense!

Ask for the claim to be withdrawn.

Thanks! Let's keep asking until sharing evidence becomes the norm.

POST YOUR EVIDENCE HUNTING STORIES ON OUR NETWORKS! #ASKFOREVIDENCE



"Ask for Evidence"



@senseaboutsci



ask@senseaboutscience.org